

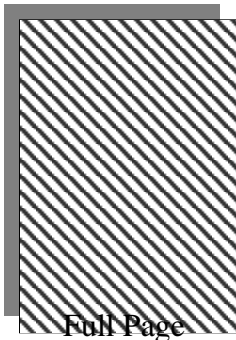
**Don't
miss your
chance!**

Senior Ads

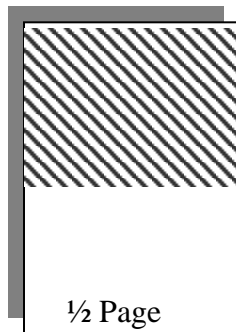
**In the 2010
Bobcat
Yearbook**

Here is your chance to say all the things you've longed to say to your son or daughter. And the best part is that it will be printed in the yearbook to cherish for a lifetime.

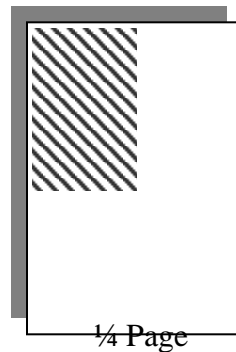
There are a variety of ads to choose from:



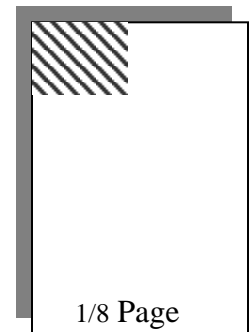
Full Color \$325



Full Color \$180



Full Color \$90



Full Color \$45

You may place photos with your message on all pages.
To place your AD—use the handy order form on the back.

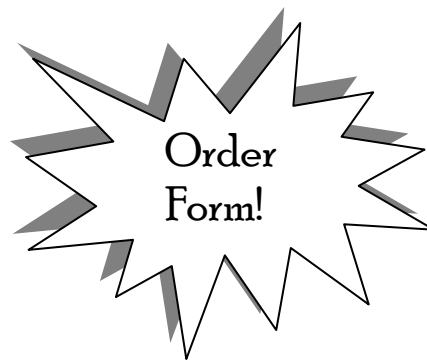
The deadline is Oct. 30 2009

The 2009 Bobcat staff thanks you for your support.

Staff Office Phone: 281-897-4658

Staff Adviser: Lil Harris, Room 2005, e-mail address: Lillian.Harris@cfisd.net

Senior Ads



**Contract, money, pictures & text due by
Oct. 30 2009**

*** 10% discount if **EVERYTHING** is turned in by Friday,
Oct. 16 2009

Attach your typed or printed message on a separate sheet and attach to this form.

Parents, friends or anyone else may purchase an ad.
Please read through this information carefully before sending in your ad:

Guidelines:

- Do not cut, staple or fold the photos.
- Please do NOT design ad on Microsoft Word or Power Point. We use Adobe Photoshop & InDesign only. **STUDENTS DESIGN THE ADS.** All you have to do is send the photos and the message.:
- Send good quality photographs. Poor photos do not improve in print. Polaroid photos tend to have poor reproduction. No copies on copy machine.
- If photos are one of a kind, you may want to have a professional copy made.
- Scanned photos must be submitted at 300 dpi resolution in a jpeg or tif format in at least a 4X6 inch format and burned to a CD.
- Photos should be school appropriate. No obscene gestures, alcoholic beverages, tobacco products or any illegal activity. No torso nudity at any age or cleavage.
- Song lyrics or other copyrighted material may not be used.
- Do not write on the back of photos - ink may rub off onto another photo, and it cannot be cleaned without damage to the photo.
- Stick an address label on the back of each photo. Enclose a self-addressed envelope large enough to fit all the pictures and with adequate postage if you want your photos returned.
- We will print your message exactly as it appears. We retain the right to reject any material that we consider libelous or of questionable taste.
- Ads submitted after the deadline date will be accepted based on availability.
- Please put ads in a **BROWN ENVELOPE AND LEAVE AT THE RECEPTIONIST DESK.** Please mark envelope **“Journalism Dept- Senior Ads.”**

Student's name _____

Address: _____

Person placing ad: _____

Phone number(s) & email (**VERY IMPORTANT**)

AD information:

Please check the size. This **MUST** be checked.

Full page-Color \$325 (7 photo maximum)

with 10% discount \$292.50

½ page-Color \$180 (4 photo maximum)

with 10% discount \$162.00

¼ page-Color \$90 (3 photo maximum)

with 10% discount \$81.00

1/8 page Color \$45 (1 photo maximum)

with 10% discount \$40.50

Cash or check # _____

Amount enclosed: \$ _____

Make checks payable to Cy-Fair High School.

Drop this form with check, pictures and message with front desk receptionist or return by mail to:

**Cy-Fair Yearbook Staff
Cy-Fair High School
22602 Hempstead Hwy.
Cypress, TX 77429**